

*"The most common way people give up their power is by thinking they don't have any." Alice Walker*

## BECOME A PATRON

Together, we can create a world-class event that helps build the 'cultural capital' of our hometown

The **Gary International Black Film Festival (GIBFF)** is Gary's hometown cultural event that supports community building by bringing audiences and artists together through film. Now in its 9th year, this annual, 3-day event presents films from independent filmmakers, panel discussions, matinee screenings for middle and high school youth and in-depth chats with filmmakers, industry professionals and local community leaders. Your support helps us bring thoughtful independent film screenings as a catalyst for positive, community-based cultural engagement.

### Benefits With A Gift Of \$2,500

- Eight GIBFF FestPasses good for admission to all screenings, receptions and parties
- 6 tickets to Private Filmmaker Dinner and Discussion
- Recognition online e-mail blasts prior to the festival
- Full Page ad in program booklet (print deadlines apply)
- Full screen sponsor slide in pre event sponsor reel – runs before each screening set
- Logo on website with link
- Logo included in on-site banner (print deadlines apply)
- Opportunity to distribute your company's marketing literature at the event, including special coupons or incentives

### Benefits With A Gift Of \$1,500

- 4 GIBFF FestPasses good for admission to all screenings, receptions and parties
- 4 tickets Private Filmmaker Dinner and Discussion
- Full Page ad in program booklet (print deadlines apply)
- Full screen sponsor slide in pre event sponsor reel – runs before each screening set
- Logo on website with link
- Logo included in on-site banner (print deadlines apply)
- Opportunity to distribute your company's marketing literature at the event, including special coupons or incentives

### Benefits With A Gift Of \$750

- 2 GIBFF FestPasses good for admission to all of the screenings, receptions and parties
- 4 tickets Private Filmmaker Dinner and Discussion
- 1/2 Page ad in program booklet (print deadlines apply)
- Full screen sponsor slide in pre event sponsor reel – runs before each screening set
- Logo on website with link
- Opportunity to distribute your company's marketing literature at the event, including special coupons or incentives

### Benefits With A Gift Of \$500

- 2 tickets to opening night screening and reception
- 8 single screening tickets – good for any screening except Opening Night
- Logo on shared sponsor slide in pre event sponsor reel – runs before each screening set
- ½ Page ad in program booklet
- Logo on website
- Opportunity to distribute your company's marketing literature at the event, including special coupons or incentives

### Benefits With A Gift Of \$250

- 2 tickets to opening night screening and reception
- 4 single screening tickets – good for any screening except Opening Night
- Logo on shared sponsor slide in pre event sponsor reel – runs before each screening set
- 1/4 Page ad in program booklet
- Logo on website

### Benefits With A Gift Of \$100

- 2 tickets to opening night screening and reception
- Name recognition in program booklet

Your support of this festival is acknowledged throughout a diverse cross section of Gary and Lake County residents. The festival offers three days of exposure to thoughtful audiences who carry the experience of the festival into the greater community dialogue. Business Patrons can use this exposure for your company. Individual patrons can be recognized personally, or acknowledge a special charitable organization.

Collateral and marketing materials are high quality, high impact pieces that traditionally have a shelf life long past the festival. Collaterals will be strategically distributed at the festival (1400 attendees) and throughout Lake County to provide the greatest visibility possible. The festival also offers year-round exposure for donors at the \$5,000 & above level.

## **PROGRAM BOOK SPEC REQUIREMENTS | PRINT DEADLINE: MONDAY, SEPTEMBER 09, 2019**

The GARY INTERNATIONAL BLACK FILM FESTIVAL program book is a multi-page stapled 8 ½” by 11” professionally designed booklet with a color cover. Advertisements may be in color or black and white. Print and media production deadlines may apply. Sponsor must supply digital high-resolution graphic for reproduction across media types.

### **Ad Dimensions**

Full Page 8.5" x 11 | ½ Page 8.5"x 5.5" | ¼ Page 4.25" x 5.5" | Business Card 2" x 3"

\*If you need our assistance to create an ad layout there will be an additional \$125 layout fee

### **TECHNICAL REQUIREMENTS**

Resolution 300dpi or higher

Image mode CMYK

**Accepted file formats** PDF, EPS, TIFF, JPG, PSD

### **Bleed**

Your file should be contain 1/8" bleed and 1/8" cut margin on every side.

Text has been proofread- none appears closer than quarter inch from edge.

Questions?? Contact Us! Karen Toering [karen.toering@gmail.com](mailto:karen.toering@gmail.com) | [www.garyblackfilmfest.org](http://www.garyblackfilmfest.org) | 219.200.4243